Taylor’s University

Since its inception, Taylor’s has continuously provided excellent services for its students in terms of diverse study options, relevant curriculum and teaching methods, ongoing partnerships with leading universities worldwide, strong industry linkages, up-to-date facilities and well-equipped campuses. Taylor’s University offers a myriad of courses in tertiary education, from diploma, to degree, post-graduate and professional programmes. Students can choose to enroll in courses encompassing fields such as Medicine, Pharmacy, Biosciences, Architecture, Computer Science, Engineering, Quantity Surveying, Law, Business, Communications, Design, Psychology, Hospitality, Tourism and Culinary Arts.

The quality of the undergraduate teaching and learning at Taylor’s was acknowledged when it garnered a ‘Tier 5: Excellent’ rating in the Rating System for Malaysian Higher Education (SETARA) by the Ministry of Higher Education Malaysia in all four audit exercises. Taylor’s University is ranked at no. 4 in the World in the graduate employment rate indicator under the QS Graduate Employability Rankings 2019; ranked at no. 135 in Asia in the QS Asia University Rankings 2019, and listed in the top 1 percent of universities in Asia. Taylor’s University was also awarded 5-Star rating in five (5) categories of the QS Stars Rating. Taylor’s University was also recognised as the number 21 university in the world for Hospitality & Leisure Management by QS World University Rankings by Subject 2018. Taylor’s was listed in the top 2% universities in the world by QS World University Rankings. These achievements are important milestones for Taylor’s, in line with its aim of becoming one of Asia’s leading universities.

Taylor’s has received numerous recognitions locally and internationally from professional bodies such as the CDIO Initiative (Conceiving, Designing, Implementing, Operating), National Academy of Engineering in the USA and the Royal Institution of Chartered Surveyors (RICS) to name a few.

Taylor’s continues to play a strong role in developing Malaysia’s human resource capital, and boasts a 100,000-strong alumnus, many of whom have become leaders in their respective fields.
Taylor's University is a world-class international university which aims to provide its students with outstanding teaching and cutting edge learning facilities.

Vice Chancellor and President’s Message

Our objective is to produce successful graduates who are first choice for leading employers. We also help our students to graduate with the ambition and entrepreneurial skills to establish their own successful businesses. Work experience gained through internship is an integral part of many of our programmes.

Taylor’s University has a strong international outlook based on its international faculty and students which come from all parts of the world. The international community at Taylor’s is something the University is proud of and intends to continue to develop in order to ensure that our graduates are prepared for the modern international workplace.

Research and enterprise are rising ever higher on the Taylor’s University agenda. Developing international-class research and expertise will further raise the reputation and standing of the University and the value of the degrees held by new graduates and alumni.

If you are thinking of becoming a student at Taylor’s University, my colleagues look forward to answering any question you may have and we look forward to your visit to our Lakeside Campus in Subang Jaya.

Sincerely,

Professor Michael Driscoll
Vice Chancellor and President
of Taylor’s University

Awards

• 135th university in Asia in the 2019 QS Asia University ranking
• 4th best university and Asia’s best for the graduate employment rate indicator in the 2019 QS Graduate Employability Rankings
• Placed in the 216th rank for employer reputation indicator in the 2019 QS World University Rankings results
• Top 21 ranking in the QS World Subject Rankings for Hospitality & Leisure
• Awarded 5-Star in five (5) categories of the QS Stars Rating
• Gold Award in the ‘Education & Learning’ category for the 9th consecutive year in Putra Brand Awards
• Gold Award in the ‘Private University/College’ category for the 8th consecutive year in the annual Reader’s Digest Trusted Brand Awards

2017

• Top 150 universities in Asia in the QS Asia Ranking
• Awarded 5-Star rating in five (5) categories of the QS Stars Rating
• Gold Award in the ‘Education & Learning’ category for the 8th consecutive year in Putra Brand Awards
• Gold Award in the ‘Private University/College’ category for the 7th consecutive year in the annual Reader’s Digest Trusted Brands Award

2016

• Top 200 universities in Asia in the QS Asia Ranking
• Awarded 5-Star rating in five (5) categories of the QS Stars Rating
• Gold Award in the ‘Education & Learning’ category for the 7th consecutive year in Putra Brand Awards
• Gold Award in the ‘Private University/College’ category for the 6th consecutive year in the annual Reader’s Digest Trusted Brands Award
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Professor Michael Driscoll
Vice Chancellor and President of Taylor’s University
Research & Innovation

Taylor’s University has a firm footing in research and innovation as we believe these efforts can contribute towards knowledge building as well as assist in the development of the industry and society at large. As a University centred on research and innovation initiatives, we adopt a progressive outlook, embedding research components throughout our programmes and encouraging them at various levels in each faculty. Our students and faculty members engage extensively in “applied research”, which enhances the body of knowledge and creates a direct impact on real world applications. All academic staff appointed at the degree level actively undertake research within the institution or in collaboration with industries or universities, either foreign or local. This research work shapes the creation and dissemination of new knowledge, feeding into the practical application of that knowledge, and ultimately informs and enhances teaching at Taylor’s.
Teaching and Learning Support

TED complements the work of academic staff to create excellence in teaching through practice, development, and innovation. We offer workshops and seminars that address a range of timely topics associated with teaching, learning and technology in higher education to enhance teaching capability and learning engagement.

The name ‘academy’ reflects our core purpose as a unit which primarily promotes ‘learning how to teach with technology’. Hence, eLA’s task is to help our academic staff effectively and meaningfully implement the use of technology in transforming the learning journey of the students, and hence enable them to learn in a collaborative, self-directed and personalised manner, anytime and anywhere.

The Student Success Centre (SSC) assists students as they adjust to university studies. SSC offers intervention for students via a blend of workshops, personalised 1-2-1 consultations and peer support services to provide learning opportunities throughout the students’ journey towards academic success.

SAC spearheads Taylor’s University’s commitment to holistic education by providing a platform for students to obtain formal recognition for their extracurricular involvement through the 2nd Transcript and the SHINE Award. Besides running workshops to equip students with soft skills that will prepare them for the workplace, SAC also creates opportunities for students to engage in experiential activities outside of the classroom.
At Taylor’s Business School, we believe in developing purposeful business leaders of the future through a holistic and value-based education. We approach business studies in a practical and engaging manner, making it highly relevant to current global business practices. Since its establishment in 1993, Taylor’s Business School has grown into one of the largest and most dynamic business schools in Malaysia, offering highly-recognised international business qualifications from Foundation to Bachelor, Master and Doctorate (PhD), as well as comprehensive continuing professional development programmes. We provide a crucial foothold for graduates to propel into the global arena, whether as future leaders of conglomerates or successful business owner.

Using our holistic approach to education, we aim to produce purposeful business leaders and thinkers who are able to respond to future challenges, contribute towards the global economy as well as impact society in a positive manner.
Why Business at Taylor’s?

1. **DUAL AWARD**
   Taylor’s Business School offers dual award degree programmes in collaboration with our dual award partners from University of the West of England (UWE) and QUT.

2. **RECOGNITION BY PROFESSIONAL BODIES**
   Our programmes are recognised and qualify for exemptions from professional bodies.

3. **NURTURE ENTREPRENEURS & BUSINESS LEADERS**
   We nurture and develop students’ entrepreneurial capabilities, and instil the right foundation in sustaining their business growth.

4. **INDUSTRY ADVISORY PANEL (IAP)**
   We’re always checking in on current industry trends, practices and requirements to keep students’ learning up-to-date, with the help of our IAP.

5. **REAL WORLD SOLUTIONS**
   To enhance student engagement, students are exposed to real-life scenarios, industry-relevant experiences and immersed in activities that promote social inclusion.
Taylor’s Business School offers dual award undergraduate programmes in collaboration with the Bristol Business School, University of the West of England (UWE), UK. A quality review committee, comprising academics from both institutions, is established for quality assurance and the moderation of the standards of the programmes, which includes curriculum and assessment. Students will receive certification from both Taylor’s University and UWE upon completion of their degrees at Taylor’s.

Taylor’s Business students have an option to transfer to Australia in their final year. Our collaboration with QUT, Australia enables students to graduate with two certificates from both Taylor’s University and QUT.*

QUT Business School is Australia’s first business school to earn all three symbols of excellence from the world’s leading accrediting bodies - Association to Advance Collegiate School of Business, International (AACSB), European Foundation for Management Development (equis) and Association of MBAs (AMBA) making them one of less than 1% of business schools globally to be accredited by all three of the world’s leading accreditation bodies.

*Except for Bachelor of Arts (Hons) Accounting & Finance and Bachelor of Science (Hons) Actuarial Studies.

CRICOS No. 00273J
Recognition by Professional Bodies

Recognised Professional Accreditation

In our effort to benchmark our standards against the industry’s best practices, the School has put in place comprehensive programmes that have gained the recognition of several local and international accreditation boards. Our programmes meet the rigorous standards of these professional accreditation boards, due to stringent entry requirements, comprehensive curriculum, students’ work and achievements as well as highly-qualified teaching faculty.

- Association of Chartered Certified Accountants (ACCA)
- Asian Institute of Chartered Bankers (AICB)
- Certified Practising Accountants Australia (CPA Australia)
- Chartered Accountants Australia and New Zealand (CAANZ)
- Chartered Financial Analyst (CFA)
- Chartered Institute of Management Accountants (CIMA)
- Chartered Institute of Personnel and Development (CIPD)
- Chartered Tax Institute of Malaysia (CTIM)
- Financial Planning Association Malaysia (FPAM)
- Institute of Chartered Accountants in Australia (ICAA)
- Institute of Chartered Accountants in England and Wales (ICAEW)
- Malaysian Institute of Accountants (MIA)
- The Malaysian Institute of Certified Public Accountants (MICPA)
- The Malaysian Institute of Chartered Secretaries and Administrators (MAICSA)
Nurture Entrepreneurs & Business Leaders

Social Entrepreneurship

Our students are encouraged to use their business acumen to address social issues and develop business solutions to improve the quality of life of affected communities. Despite being challenged with limited budget and resources, they are required to develop creative and cost-effective proposals to achieve their business goals. This enhances their practical experience in running a business, enabling them to apply their classroom knowledge as well as improve ethical, interpersonal, communication, leadership and problem-solving skills during the project.

— Fresh Mart

Students purchase fresh vegetables, fruits, and flowers from the farms of Cameron Highlands and sell them on campus. The profits are then donated back to the local farmers. Students are thus able to help the local farming community, and gain exposure to business enterprise through real business experiences.

Kenneth Ng Yoong Sin
Class Valedictorian 2013
Bachelor of Business (Hons) International Business
Taylor’s World Class Scholarship (TWCS) Recipient

What sets a Taylor’s Business School graduate apart is the “Taylor’s Experience”. I had the unique opportunity to speak to industry captains and to get a glimpse of the corporate world through projects and engagements. It’s experiences like these that make us talented and employable graduates.
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Fresh Mart

Taylor's University and Entrepreneurs' Organization (EO) Malaysia signed a memorandum of understanding on 21 October 2016 to strengthen, promote and develop co-operation between them, specifically in promoting entrepreneurship among youth at the university.

The collaboration with EO Malaysia enhances Taylor's Business School's aim in developing purposeful business leaders of the future. At Taylor's University, business studies are approached in a practical and engaging manner, making it highly relevant to current global business practices. The collaboration with EO Malaysia opens up the opportunities for Taylor's students to engage with leading, successful entrepreneurs in Malaysia, and gives them the added advantage in developing their entrepreneurial skills. Members of EO Malaysia will be sharing their entrepreneurship experience with Taylor's students and provide mentorship pairing with Taylor's students.

Memorandum of Understanding with Entrepreneurs' Organization (EO) Malaysia

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Kenneth Ng Yoong Sin
Class Valedictorian 2013
Bachelor of Business (Hons) International Business
Taylor's World Class Scholarship (TWCS) Recipient

Service Learning

At Taylor's, we are committed to a holistic approach that grooms a strong entrepreneurial mindset as well as heart for social responsibility in our business graduates. We proudly offer Service Learning, which is a credit-bearing educational experience that enables our students to learn by serving the community.

**Empowerment** — the ability to influence the world around them positively.
**Teamwork** — students and faculty work together and participate in decision-making.
**Inclusion** — learning equal opportunity to include those with restricted opportunities.
**Self-determination** — supporting the right of people to make their own choices.
**Partnership** — working with other organisations to pool resources effectively.

— **Projek57**

Taylor's Business students are required to design a sustainable business plan, sell Projek57 merchandise and donate part of the sales profit to the underprivileged. Additionally, students are also Projek57 advocates in spreading and sharing the message of hope and unity to the public.

— **The Programme for After Class Enrichment (PACE)**

PACE was initiated by the Edge Education Foundation. It is an educational initiative that encompasses both academic support and social support aiming at academically-challenged students in lower secondary school who come from underprivileged homes. Since 2013 to 2015, a total of 475 Taylor's Business students have participated in PACE as assistant tutors for English and Mathematics.
The IAP works closely with Taylor’s Business School to ensure that the programmes offered are relevant to current industry practices and requirements. Seminars that feature expert speakers are organised by the panel to help impart insights and industry trends to students. The IAP also assists in providing students with the opportunity for internships, with the support of the Taylor’s Career Services Centre.

**Top Employers in Partnership with Taylor's Business School for Internship**

**ACCOUNTING**
- PwC
- KPMG
- Deloitte
and more......

**BANKING**
- CIMB
- Maybank
- Citibank
and more......

**CONSULTING**
- Accenture
- Nielsen
- Fleming
and more......

**ELECTRONICS**
- Samsung
- Sony
and more......

**FAST-MOVING CONSUMER GOODS**
- Unilever
- L’Oreal
- Mondelez
and more......

**GOVERNMENT-LINKED COMPANIES**
- Petronas
- AirAsia
- Securities Commission Malaysia
and more......

**INFORMATION AND COMMUNICATIONS TECHNOLOGY**
- IBM
- HP
and more......

**INSURANCE**
- AIA
- Prudential
and more......

**NON GOVERNMENTAL ORGANISATION**
- WWF
- Teach for Malaysia
and more......

**OIL & GAS**
- Shell
- Schlumberger
- BP
and more......

**PROPERTY**
- SP Setia
- UEM
- EcoWorld
and more.....

**RETAIL**
- Groupon
- Zalora
- 3M
and more......

**TELECOMMUNICATIONS**
- DiGi
- Maxis
- Axia
and more......
**Dynamic Internship Experience**

Taylor’s Business students are given the opportunity to put what they have learned in the classroom to practice in a real working environment, through the internship programme. In addition to gaining professional experience, the internship programme provides students the opportunity to take on graduate-level responsibility and gain experience in their chosen career paths, while gaining insight into the inner workings of a real organisation. These placements cover a broad spectrum of different industries giving students various options and exposures.

![Internship Placement According To Industry](image)

Source: Taylor’s Career Services Centre

**Industry Immersion Programme**

The Industry Immersion Programme is a 10-week course designed to help maximise your experience and provide you with the guidance, skills and knowledge to succeed in the ever-evolving business world.

Split into two stages, you’ll first go through a workshop where you’ll be exposed to personal mastery, team dynamics, and project management to prepare you for the full business immersion experience.

Then you’ll enter the field to work with real clients on actual business projects. This is where you’ll take the brief, conduct research, implement a strategy, test, execute and finally end with a final presentation of their learnings.

---

**Top Employers in Partnership with Taylor’s Business School for Internship**

- **ACCOUNTING**
  - PwC
  - KPMG
  - Deloitte
  - and more......

- **BANKING**
  - CIMB
  - Maybank
  - Citibank
  - and more......

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  - Accenture
  - Nielsen
  - Fleming
  - and more......

- **ELECTRONICS**
  - Samsung
  - Sony
  - and more......

- **FAST-MOVING CONSUMER GOODS**
  - Unilever
  - L’Oreal
  - Mondelez
  - and more......

- **GOVERNMENT-LINKED COMPANIES**
  - Petronas
  - AirAsia
  - Securities Commission Malaysia
  - and more......

- **INFORMATION AND COMMUNICATION TECHNOLOGY**
  - IBM
  - HP
  - and more......

- **INSURANCE**
  - AIA
  - Prudential
  - and more......

- **NON GOVERNMENTAL ORGANISATION**
  - WWF
  - Teach for Malaysia
  - and more......

- **OIL & GAS**
  - Shell
  - Schlumberger
  - BP
  - and more......

- **PROPERTY**
  - SP Setia
  - UEM
  - EcoWorld
  - and more.......

- **RETAIL**
  - Groupon
  - Zalora
  - 3M
  - and more......

- **TELECOMMUNICATIONS**
  - DiGi
  - Maxis
  - Axiata
  - and more......
Real World Solutions

At Taylor’s Business School, experience is at the heart of the learning process. Our carefully-tailored approach combines a strong foundation of theories, as well as avenues to apply these theories into practical settings to maximise learning. In order to achieve this, we employ a variety of teaching and learning strategies, where students are exposed to real-life scenarios and industry-relevant experiences that enhance student engagement, both inside and outside the classroom.

Industry Visits

Our students have the opportunity to visit companies and gain first-hand insight into the real world of business. Students are also given a platform to communicate and network with professional organisations, with the opportunity to interview and discuss with its employees to obtain a more realistic picture of the industry.

01 Northport, Malaysia
02 Top Glove Corporation Berhad
03 Creative Network International (CNI)
04 DELL Manufacturing Plant
Module Adoption Programme

The Module Adoption Programme (MAP) is one of the approaches through which the School engages with the industry. This interactive platform facilitates the creation and exchange of new ideas as well as monitoring of the latest developments and trends in the industry.

This approach enables the School to work closely with the specialists of local and multinational companies to ensure that our curriculum is relevant and in-line with the latest requirements and demands of the industry.

Some of the local andmultinationals who have worked closely with the School such as CIMA, ACCA, CPA Australia, Shiseido, Skali, Redmarch, EY (Ernst & Young), CIMB Group, Nielsen, KPMG, Deloitte and PwC.

International Field Trips

Field trips provide the opportunity for students to understand and get exposed to international business practices in a different cultural setting whilst exchanging views, experience, and network with students of foreign universities and communities.

01 Hong Kong, China
02 Bangkok, Thailand
03 Ho Chi Minh City, Vietnam
Student Mobility Programme
Student Mobility Programme is a unique opportunity for students to combine an overseas travel and cultural experience, with studies focusing on various aspects of a region or area of study.

Summer Programme
Taylor’s University Summer Programme is a 2 weeks short-term course which provides international students the opportunity to study and live in Malaysia to enhance their international experience and to help develop their cross-cultural competencies.

Outbound Mobility Programme
Taylor’s Business students are given an opportunity to participate in various student mobility programmes offered by our partner universities. Students have opportunities to study and live in a new country for eg: Korea, Japan, Australia, Netherland, UK etc to enhance their international experience and to help develop their cross-cultural competencies.

Stanley Sim Yu Chin
Bachelor of Arts (Hons)
Accounting & Finance
Taylor’s Business School taught me how business works and operates in the real world. It changed my mindset and opened my eyes to entrepreneurship. I have learned to take opportunities where they exist and I strongly believe that dreams and goals can be achieved through Taylor’s Business School.
International University Exposure

Students are given the opportunity to network and build relationships with peers and faculty members from universities around the world through different educational settings.

**01** Business Competition
Hong Kong Polytechnic University

**02** Delta Forum
Union of Business & Engineering Faculty Hong Kong University of Science Technology (HKUST)

Keynote Speakers Series, Forums, Workshops and Conferences

These platforms link our students with industry leaders, through insightful talks and lectures. Students are given the opportunity to gain insights on global developments and issues that may impact their future practices.
INSPiRING BUSINESS CHAMPIONS

Taylor’s Business students have continuously clinched awards in numerous local and international competitions, demonstrating their ability to apply classroom theories into practice, and excel in real-world scenarios. These competitions provide opportunities for students to test their knowledge and skills in competitive settings and benchmark their solutions against their peers. They also provide an avenue for students to network with peers, experts and industry leaders.
<table>
<thead>
<tr>
<th>Year</th>
<th>Competition</th>
<th>Champion(s)</th>
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</thead>
<tbody>
<tr>
<td>2017</td>
<td>Regional Champion&lt;br&gt; CMB ASEAN Stock Challenge&lt;br&gt; 2016 Grand Finale</td>
<td>National Champion&lt;br&gt; Deloitte Risk Intelligence Challenge Trophy</td>
</tr>
<tr>
<td>2016</td>
<td>National Champions&lt;br&gt; CMB ASEAN Stock Challenge&lt;br&gt; 2016</td>
<td>National Champion&lt;br&gt; L'Oreal Brandstorm</td>
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<tr>
<td>2015</td>
<td>National Champion&lt;br&gt; Ken Trading Challenge II</td>
<td>National Champion&lt;br&gt; Unilever Future Leader's League</td>
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<td>2014</td>
<td>National Champion&lt;br&gt; HSBC Business Case Challenge</td>
<td>National Champion&lt;br&gt; EY Young Professional Challenge</td>
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<tr>
<td>2013</td>
<td>National Champion&lt;br&gt; Deloitte Risk Intelligence Challenge Trophy</td>
<td>National Champion&lt;br&gt; Unilever Future Leader's League</td>
</tr>
<tr>
<td>2012</td>
<td>National Champion&lt;br&gt; L'Oreal Brandstorm</td>
<td>National Champion&lt;br&gt; L'Oreal Brandstorm</td>
</tr>
<tr>
<td>2016</td>
<td>First Runner-up&lt;br&gt; EY Young Tax Professional of the year&lt;br&gt; 2016 Malaysia</td>
<td>National Champion&lt;br&gt; L'Oreal Brandstorm</td>
</tr>
</tbody>
</table>

Taylor’s Business School has helped me improve my presentation skills and teamwork. During assignments, we were given the chance to present our work in my presentations and this helped me during competition.
<table>
<thead>
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<td>Do Something Good (DSG)</td>
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<td>University of the West of England (UWE)</td>
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BUSINESS

Bachelor of Business (Hons)
Bachelor of Arts (Hons) Accounting & Finance
Bachelor of Science (Hons) Actuarial Studies
Bachelor of Business (Hons) Banking & Finance
Bachelor of Business (Hons) Finance & Economics
Bachelor of Business (Hons) International Business & Marketing
Note:
* No advanced standing into year 2 for 2018 intake.
** Students can opt for a 4-year programme with a longer internship.
***Minimum 2 years of work experience.
Actuarial is the extensive study of mathematics, probability, statistics, finance and economics. Most traditional actuarial disciplines fall into two main categories: life and non-life.

Life Actuaries include health and pension actuaries, primarily deal with mortality risk and investment risk.

Non-life actuaries, also known as property and casualty or general insurance actuaries, deal with both physical and legal risks that affect people or their property.
International Business

International Business describes commercial transactions that take place across international borders, between two or more nations. It deals with international trade – the exchange of capital, goods and services across international borders. International business knowledge also looks into logistical and cultural factors that could affect business operations.

Business majors who study International Business learn how business is conducted across borders, how to serve customers in international markets, and how to globalise businesses. It also requires a certain understanding of strategic planning, government relations and policy analysis.

Management

Business Administration (also referred to as Business Management) involves the many aspects of running and managing an organisation efficiently, to ensure that it meets its specific goals or targets. It includes organising people and resources, leading and coordinating teams as well as implementing major decisions for the organisation.

A study in Business Administration will involve the grounding theories and principles of accounting, finance, marketing, economics, statistics, human resources, and decision-making.

Marketing

Marketing is the ability to communicate the value of a product or service to the target consumers. Marketing is more than just sales or promotions – it’s about understanding consumer psychology, consumer trends, market needs, and then tying that in with the product, service or organisation.

Marketing essentially includes the coordination of four elements known as the 4Ps of marketing: product, price, placement and promotional strategy. Studying Marketing involves the study of marketing processes, concepts and techniques, and understanding the local and global business environment.
# RECOGNITION AND EXEMPTIONS BY PROFESSIONAL BODIES

Our programmes are recognised and qualifies for exemptions from professional bodies such as:

<table>
<thead>
<tr>
<th>Programmes</th>
<th>Recognitions / Exemptions</th>
<th>Professional Bodies</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bachelor of Arts (Hons) Accounting &amp; Finance</td>
<td>ACCA Qualification&lt;br&gt;- 9 papers (out of 14 papers)&lt;br&gt;Associate Chartered Accountants (ACA) Qualification&lt;br&gt;- 8 papers (out of 15 papers)&lt;br&gt;Certificate in Finance, Accounting &amp; Business (CFAB)&lt;br&gt;- Upon successful completion of 1 ICAEW external assessment&lt;br&gt;CIMA Qualification&lt;br&gt;- 9 papers (out of 15 papers)<em>&lt;br&gt;MIA Qualifying Examination (QE)</em>&lt;br&gt;<strong>MICPA–CAANZ Qualification&lt;br&gt;- Professional Stage Examination&lt;br&gt;- 4 papers (out of 9 papers)</strong>&lt;br&gt;<strong>Subject to elective taken and applicable to graduates from August 2015 intake onwards</strong></td>
<td>Association of Chartered Certified Accountants (ACCA)&lt;br&gt;Institute of Chartered Accountants in England and Wales (ICAEW)&lt;br&gt;Chartered Institute of Management Accounting (CIMA)&lt;br&gt;Malaysian Institute of Accountants (MIA)&lt;br&gt;The Malaysian Institute of Certified Public Accountants (MICPA) &amp; Chartered Accountants Australia and New Zealand (CAANZ)&lt;br&gt;CPA Australia&lt;br&gt;Asian Institute of Chartered Bankers (AICB)&lt;br&gt;Malaysian Association of Corporate Treasures (MACT)&lt;br&gt;CFA Institute&lt;br&gt;Malaysian Association of Corporate Treasures (MACT)&lt;br&gt;Society of Actuaries (SOA)</td>
</tr>
<tr>
<td>Bachelor of Business (Hons) Banking &amp; Finance</td>
<td>AICB Executive Banker Certificate&lt;br&gt;- upon obtaining a grade point average of more than 3.0</td>
<td>Malaysian Institute of Corporate Treasures (MACT)&lt;br&gt;Malaysian Association of Corporate Treasures (MACT)</td>
</tr>
<tr>
<td>Bachelor of Business (Hons) Finance &amp; Economics</td>
<td>Chartered Financial Analyst (CFA) Qualification&lt;br&gt;The Bachelor of Business (Hons) Finance &amp; Economics has been accepted into the CFA Institute University Recognition Programme. This status is granted to institutions whose degree programme incorporates at least 70% of the CFA Program Candidate Body of Knowledge (CBOK), which provide students with a solid grounding in the CBOK and positions them well to sit for the CFA exams.&lt;br&gt;Malaysian Association of Corporate Treasures (MACT)</td>
<td>CFA Institute&lt;br&gt;Malaysian Association of Corporate Treasures (MACT)</td>
</tr>
<tr>
<td>Bachelor of Science (Hons) Actuarial Studies</td>
<td>Validation by Educational Experience (VEE)&lt;br&gt;- 4 modules</td>
<td>Society of Actuaries (SOA)</td>
</tr>
</tbody>
</table>

**NOTE:**
*Subject to elective taken

To be a registered chartered accountant in Malaysia, you must be a member of the Malaysian Institute of Accountants (MIA), which is the regulatory body for accountants in Malaysia. Members of ACCA, CIMA, CPA Australia, ICMA, ICAEW and MICPA are eligible for MIA membership.
OVERSEAS TRANSFER OPTIONS*

AUSTRALIA

THE UNIVERSITY OF ADELAIDE
- Bachelor of Commerce (Accounting)
- Bachelor of Commerce (Majors include: Corporate Accounting, International Business, Management, Marketing)
- Bachelor of Finance

THE UNIVERSITY OF QUEENSLAND
- Bachelor of Business Management (Any majors)
- Bachelor of Commerce (All majors)
- Bachelor of Economics

QUEENSLAND UNIVERSITY OF TECHNOLOGY
- Bachelor of Business (Accountancy)

UNIVERSITY OF TECHNOLOGY, SYDNEY
- Bachelor of Business (Business Administration)
- Bachelor of Business (Human Resource Management)
- Bachelor of Business (International Business)
- Bachelor of Business (Marketing)

NEW ZEALAND

THE UNIVERSITY OF NEW SOUTH WALES
- Bachelor of Commerce (All majors)

THE UNIVERSITY OF WESTERN AUSTRALIA
- Bachelor of Commerce (All majors)
- Bachelor of Commerce (Finance & Economics)
- Bachelor of Commerce (Human Resource Management)
- Bachelor of Commerce (International Business)
- Bachelor of Commerce (Marketing)
- Bachelor of Commerce (Accounting & Finance)
- Bachelor of Commerce (Finance)

UNIVERSITY OF SOUTH AUSTRALIA
- Bachelor of Commerce (Accounting)
- Bachelor of Business (Economics, Finance & Trade)
- Bachelor of Business (Human Resource Management)
- Bachelor of Business (International Business)
- Bachelor of Business (Management)
- Bachelor of Business (Marketing)
- Bachelor of Business (Finance)

MACQUARIE UNIVERSITY
- Bachelor of Commerce (Economics)
- Bachelor of Commerce (Finance)
- Bachelor of Commerce (Human Resource)
- Bachelor of Commerce (International Business)
- Bachelor of Commerce (Marketing)

RMIT University
- Bachelor of Business (Financial Planning)
- Bachelor of Business (Human Resource Management)
- Bachelor of Business (Logistics & Supply Chain Management)
- Bachelor of Business (Marketing)

* Admission is subject to the transfer requirements established by the respective universities.
DUAL AWARD

University of the West of England (UWE)

Taylor’s Business School offers dual award undergraduate programmes in collaboration with the Bristol Business School, University of the West of England (UWE), UK. A quality review committee, comprising academics from both institutions, is established for quality assurance and the moderation of the standards of the programmes, which includes curriculum and assessment. Students will receive certification from both Taylor’s University and UWE upon completion of their degrees at Taylor’s.

Queensland University of Technology (QUT)

Taylor’s Business students have an option to transfer to Australia in their final year. Our collaboration with QUT, Australia enables students to graduate with two certificates from both Taylor’s University and QUT.*

QUT Business School is Australia’s first business school to earn all three symbols of excellence from the world’s leading accrediting bodies - Association to Advance Collegiate School of Business, International (AACSB), European Foundation for Management Development (equis) and Association of MBAs (AMBA) making them one of less than 1% of business schools globally to be accredited by all three of the world’s leading accreditation bodies.

*Except for Bachelor of Arts (Hons) Accounting & Finance and Bachelor of Science (Hons) Actuarial Studies.

CRICOS No. 00213J
**BACHELOR OF BUSINESS (HONS)**

**INTAKE: MARCH & AUGUST**

This programme is designed to equip students with in-depth understanding of business administration concepts and practices, which encompasses all aspects of owning and operating a business. This includes the entire spectrum from business management, to marketing of goods and services.

This programme emphasises critical thinking skills, enabling graduates to deal effectively with an increasingly complex business environment. It focuses on the performance or management of business operations and thus the making or implementing of major decisions. The elements of administration include planning, organising, staffing, directing as well as budgeting.

Ultimately, graduates will be groomed with essential knowledge and skills to manage key business functions that will drive strategy, and be prepared for executive positions as well as the ability to build businesses.

### Primary Core

<table>
<thead>
<tr>
<th>Common Core</th>
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</thead>
<tbody>
<tr>
<td>Business Communication</td>
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<tr>
<td>Business Law</td>
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<tr>
<td>Introduction to Accounting</td>
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<tr>
<td>Introduction to Finance</td>
</tr>
<tr>
<td>Introduction to Management</td>
</tr>
<tr>
<td>Macroeconomics</td>
</tr>
<tr>
<td>Microeconomics</td>
</tr>
<tr>
<td>Organisational Behaviour</td>
</tr>
<tr>
<td>Principles of Marketing</td>
</tr>
<tr>
<td>Quantitative Methods for Business</td>
</tr>
<tr>
<td>Strategic Management</td>
</tr>
<tr>
<td>Industrial Training or Industry Immersion</td>
</tr>
</tbody>
</table>

### Specialisation

Choose ONE (1) of the options:

- **Option 1: Banking**
- **Option 2: Economics**
- **Option 3: Finance**
- **Option 4: Entrepreneurship**
- **Option 5: Management**
- **Option 6: International Business**
- **Option 7: Marketing**

For more information on our specialisation modules, please refer to next page.

### University Core

- Community Service Initiative
- Hubungan Etnik / Malaysian Studies 3
- Life Skills for Success & Well-Being
- Millennials in Malaysia: Team Dynamics and Relationship Management
- Tamadun Islam dan Tamadun Asia / Bahasa Melayu Komunikasi 2

*Students are requested to take Bahasa Kebangsaan A if they do not obtain a Credit for Bahasa Malaysia in SPM.*

### Complementary Studies

Choose ONE (1) of the below packages:

#### Extension

- Digital Marketing

Only applicable to students who specialise in Marketing

**or**

#### Minor

**Recommended Packages:**

- Accounting
- Banking
- Business Analytics
- Economics
- Entrepreneurship
- Finance
- Family Business
- Industrial Relations and Human Resource Management
- International Business
- Management
- Marketing
- Project Management

Choose any Minor package* offered by Taylor’s University. Refer to the Complementary Study Guide for the list of Minor packages.

**or**

#### Second Major

**Recommended Packages**

- Advertising
- Broadcasting
- Creative Media Design
- Education
- Information Technology
- Mass Communication
- Psychology
- Public Relations

Choose any Second Major package* offered by Taylor’s University. Refer to the Complementary Study Guide for the list of Second Major packages.

**or**

#### Free Electives

Choose any FIVE (5) Free Electives* offered by Taylor’s University. Refer to the Complementary Study Guide for the list of Free Electives.

*Subject to availability
*Meet min. module pre & co-requisite

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**Note:**

- Primary Core + University Core + Extension = Min. 3 Years (120 Credit Hours)
- Primary Core + University Core + Minor = Min. 3 Years (120 Credit Hours)
- Primary Core + University Core + Second Major = Min. 3.5 Years (148 Credit Hours)
- Primary Core + University Core + Free Electives = Min. 3 Years (120 Credit Hours)
**BACHELOR OF BUSINESS (HONS)**

**KPT/JPS (R/345/6/0561) (A 9964) 07/19**

**Option 1**  
**Banking**

**Discipline Core**
- Bank Management
- Business Ethics and Value
- Derivatives
- Futures and Options
- Islamic Banking & Finance
- Money and Banking
- Portfolio Management
- Research Methods
- Rules and Regulations for Futures and Options
- Wealth Management

**Option 2**  
**Economics**

**Discipline Core**
- Applied Econometrics
- Business Ethics and Value
- Developmental Economics
- Economics for Organisation
- Industrial Economics
- Intermediate Macroeconomics
- Intermediate Microeconomics
- International Economic Theory and Policy
- Modelling and Estimation
- Research Methods

**Option 3**  
**Finance**

**Discipline Core**
- Advanced Corporate Finance
- Business Ethics and Value
- Corporate Finance
- Derivatives
- Financial Markets
- International Finance
- Personal Financial Planning
- Portfolio Management
- Research Methods
- Risk Management

**Option 4**  
**Entrepreneurship**

**Discipline Core**
- Business Consulting
- Business Ethics and Value
- Design Thinking
- E-commerce
- Entrepreneurship Accelerator Programme
- Entrepreneurship and Small Business
- Malaysian Taxation
- Research Methods
- Technopreneurship
- Social Entrepreneurship and Ethics

**Option 5**  
**Management**

**Discipline Core**
- Business Ethics and Value
- Cross Cultural Management
- Entrepreneurship and small business
- Export Practice and Management
- Introduction to International Business
- Leadership and Change Management
- Organisational Studies
- Production and Operations Management
- Research Methods
- Supply Chain Management

**Option 6**  
**International Business**

**Discipline Core**
- Business Ethics and Value
- Cross Cultural Management
- Export Practice and Management
- International Business Issues and Policies
- International Economic Theory and Policy
- International Finance
- International Trade and Multinational Business
- Introduction to International Business
- Research Methods
- Transnational Management

**Option 7**  
**Marketing**

**Discipline Core**
- Business Ethics and Value
- Contemporary Issues in Marketing
- Consumer Behaviour
- Integrated Marketing Communications
- International Marketing
- Market Analysis and Decision Making
- Marketing Management
- Research Methods
- Retail Marketing
- Services Marketing
This programme is designed to equip students with an in-depth understanding in all areas of accounting and finance, including financial accounting, assurance, taxation, corporate finance and financial management.

The broad foundation and unique combination of skills prepare students for a wide-array of careers in accounting and finance positions, including with the ‘Big Four’ accountancy firms, public listed companies and multinational corporations and government agencies.

Graduates will be able to operate independently in a business environment, in addition to providing and analysing reports and financial statements. Students who plan to pursue a long-term career in accounting are advised to obtain a professional qualification after graduation.

Professional Accreditation

- Graduates will be eligible to receive accreditation and/or exemptions from recognised professional bodies such as ACCA, CIMA, CPA Australia, ICAEW, CTiM, FPAM, MICPA-CAANZ.

Collaboration with CPA Australia

- Students will be able to sit for Ethics & Governance paper from CPA Australia in their final year of studies.

**INTAKE: MARCH & AUGUST**

<table>
<thead>
<tr>
<th>Modules</th>
<th>Electives</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accountant in the Global Age</td>
<td>Advanced Audit &amp; Assurance</td>
</tr>
<tr>
<td>Accounting Information System</td>
<td>Advanced Taxation</td>
</tr>
<tr>
<td>Advanced Corporate Finance</td>
<td>Business Ethics and Values</td>
</tr>
<tr>
<td>Advanced Management Accounting</td>
<td>Company Law in Malaysia</td>
</tr>
<tr>
<td>Audit &amp; Assurance</td>
<td>Human Resource Management</td>
</tr>
<tr>
<td>Business Law</td>
<td>International Finance</td>
</tr>
<tr>
<td>Corporate Finance</td>
<td>Principles of Marketing</td>
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<tr>
<td>Corporate Reporting</td>
<td>Public Sector Accounting</td>
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<tr>
<td>Ethics &amp; Corporate Governance</td>
<td>Rules and Regulations of Futures and Options</td>
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<tr>
<td>Financial Markets</td>
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<tr>
<td>Financial Reporting</td>
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<tr>
<td>Futures &amp; Options</td>
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<tr>
<td>Introduction to Accounting</td>
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<tr>
<td>Introduction to Finance</td>
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<td>Introduction to Management</td>
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<tr>
<td>Introduction to Management Accounting</td>
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<tr>
<td>Investment Management</td>
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<tr>
<td>Macroeconomics</td>
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<tr>
<td>Malaysian Taxation</td>
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<tr>
<td>Management Accounting for Decision Making</td>
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<tr>
<td>Microeconomics</td>
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<tr>
<td>Personal Financial Planning</td>
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<tr>
<td>Quantitative Methods for Business</td>
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<tr>
<td>Strategic Management</td>
<td></td>
</tr>
<tr>
<td><strong>Industrial Training I and Industrial Training II</strong> or <strong>Industry Immersion</strong> (students are required to complete both Industrial Training modules)</td>
<td></td>
</tr>
</tbody>
</table>

**MPU:**

The Ministry of Education (MOE) requires all students to take Mata Pelajaran Umum (MPU) (i.e. General Studies) which is categorised under U1, U2, U3 and U4 within the duration of their studies. U1 modules are prescribed by MOE whereas U2, U3 and U4 modules are from a list of University Core Modules (UCM) prescribed as per the Programme Guide.

- MPU (U1a)
- MPU (U1b)
- MPU (U2) or Bahasa Kebangsaan A
- MPU (U3)
- MPU (U4)
## BACHELOR OF SCIENCE (HONS) ACTUARIAL STUDIES

KPT/JPS (N/462/6/0010) (MQA/PA7557) 12/20
Awarded by Taylor’s University.

### INTAKE: MARCH & AUGUST

Actuarial Studies is the extensive study of mathematics, probability, statistics, finance and economics. Offered by Taylor’s Business School, the programme transforms students into skilled analytical problem solvers who are trained to calculate and manage financial risk for businesses. Beyond providing a comprehensive programme, we further enrich the educational experience through various learning opportunities to help students get the most out of their studies.

### Accreditation and / or Exemptions

The programme has been accredited by Society of Actuaries (SOA).

### Flexible Learning

- Students also have the option to transfer to another Taylor’s Business programme during their course. Credits gained during their enrolment in Actuarial Studies will be credited to their new programme. Students will be able to take electives from other business programmes as well.

### Long Internship

- Offered in the third year of the 4-year programme, students have the opportunity to broaden their knowledge and gain industry exposure that will help them excel in their final year of studies.

### Internship with Renowned Companies

- Students have the opportunity to apply classroom lessons and gain industry experience from top companies such as Maybank, EY, Deloitte and PwC.

### Modules

- Actuarial Mathematics
- Advanced Calculus
- Business Ethics and Values
- Calculus
- Corporate Finance*
- Enterprise Risk Management
- Financial Economics
- Fundamentals of Linear Algebra
- Globalisation and Economic Sustainability
- Insurance Practices and Takaful
- Insurance Regulations and Corporate Law
- Introduction to Accounting*
- Introduction to Finance*
- Life Contingencies I
- Life Contingencies II
- Life Insurance and Pension Funds
- Macroeconomics*
- Mathematical Statistics*
- Mathematics of Finance
- Microeconomics*
- Programming
- Project
- Stochastic Processes
- Short Industrial Training
- Long Industrial Training

### Electives

- Advanced Corporate Finance
- Derivatives Securities
- Financial Markets
- Financial Reporting*
- Futures and Options
- International Economics Theory and Policy
- International Finance
- Investment Management
- Islamic Finance
- Risk Theory

### MPU:

The Ministry of Education (MOE) requires all students to take Mata Pelajaran Umum (MPU) (i.e. General Studies) which is categorised under U1, U2, U3 and U4 within the duration of their studies. U1 modules are prescribed by MOE whereas U2, U3 and U4 modules are from a list of University Core Modules (UCM) prescribed as per the Programme Guide.

- MPU (U1a)
- MPU (U1b)
- MPU (U2) or Bahasa Kebangsaan A
- MPU (U3)
- MPU (U4)

*Students are required to take the modules in order to obtain exemptions from the Society of Actuaries (SOA), US and Canada.*
This programme is designed to equip students with a background of banking and finance concepts, as well as knowledge and skills that allow for practical application in the modern-day workplace.

Students are prepared for a wide-array of careers in financial sectors, including financial consultancy, stock broker, commercial and investment banking, securities commission and central bank.

Graduates of this programme will learn how to harness their analytical skills to seek solutions via creative ideas. Students will also learn how to polish their interpersonal and communication skills.

The AICB Executive Banker Certificate Award
- Students who obtain a grade point average of more than 3.0 will graduate from Taylor’s University with an additional certificate, the Executive Banker certificate which is awarded by the Asian Institute of Chartered Bankers (AICB).

**Modules**
- Bank Management
- Business Communication
- Business Ethics and Values
- Business Law
- Derivatives
- Financial Markets
- Introduction to Accounting
- Introduction to Finance
- Introduction to Management
- Islamic Banking and Finance
- Macroeconomics
- Microeconomics
- Money and Banking
- Organisational Behaviour
- Portfolio Management
- Principles of Marketing
- Project or Entrepreneurship Accelerator
- Project or Business in Context: Case Study
- Quantitative Methods for Business
- Research Methods
- Risk Management
- Strategic Management
- Wealth Management
- **Industrial Training or Industry Immersion**

**Electives**
- Comparative Banking
- Corporate Finance
- Credit Management
- Financial Economics
- Futures and Options
- Human Resource Management
- Intermediate Macroeconomics
- Introduction to Management Accounting
- Organisational Studies
- Rules and Regulations of Futures and Options

**MPU:**
The Ministry of Education (MOE) requires all students to take Mata Pelajaran Umum (MPU) (i.e. General Studies) which is categorised under U1, U2, U3 and U4 within the duration of their studies. U1 modules are prescribed by MOE whereas U2, U3 and U4 modules are from a list of University Core Modules (UCM) prescribed as per the Programme Guide.
- MPU (U1a)
- MPU (U1b)
- MPU (U2) or Bahasa Kebangsaan A
- MPU (U3)
- MPU (U4)
INCOME: MARCH & AUGUST

This programme is designed to equip students with in-depth understanding of economic behaviour and an extensive knowledge of the financial sector, drawing upon the many insights of modern theories in economics and finance.

Through this programme, students will develop methodological approaches and knowledge required to analyse and evaluate the complexities of financial markets. Students will discover more about capital markets and investment decision-making, option pricing as well as national economies on a macro-economic level.

Graduates from this programme will ultimately acquire relevant insight and capabilities that enable them to hold positions of great responsibility in the economic and financial system, financial institutions, international organisations, supervisory authorities and central banks.

Professional Accreditation
- Graduates will be provided with a solid foundation to pursue the Chartered Financial Analyst (CFA) programme.

### Modules
- Applied Econometrics
- Business Communication
- Business Ethics and Values
- Business Law
- Corporate Finance
- Derivatives
- Economics for Organisation
- Financial Economics
- Intermediate Macroeconomics
- Intermediate Microeconomics
- Introduction to Accounting
- Introduction to Finance
- Introduction to Management
- Macroeconomics
- Microeconomics
- Organisational Behaviour
- Portfolio Management
- Principles of Marketing
- Project or Entrepreneurship Accelerator
- Project or Business in Context: Case Study
- Quantitative Methods for Business
- Research Methods
- Strategic Management
- Industrial Training or Industry Immersion

### Electives
- Credit Management
- Development Economics
- Financial Markets
- Financial Reporting
- Futures and Options
- Human Resource Management
- International Economic Policy and Theory
- International Trade and Multinational Business
- Risk Management
- Rules and Regulations of Futures and Options
- Wealth Management

**MPU:**
The Ministry of Education (MOE) requires all students to take Mata Pelajaran Umum (MPU) (i.e. General Studies) which is categorised under U1, U2, U3 and U4 within the duration of their studies. U1 modules are prescribed by MOE whereas U2, U3 and U4 modules are from a list of University Core Modules (UCM) prescribed as per the Programme Guide.

- MPU (U1a)
- MPU (U1b)
- MPU (U2) or Bahasa Kebangsaan A
- MPU (U3)
- MPU (U4)
INTAKE: MARCH & AUGUST

This programme is designed to equip students with in-depth understanding of core concepts, practices and techniques of conducting business across the world, with a strong focus on marketing functions in organisations with international operations.

In addition to a solid grounding in business, this programme focuses on the development and delivery of an international marketing plan. This includes the ability to understand customers’ needs and ensure customers’ satisfaction, making it a key element to the success of any business.

Ultimately, this programme will groom graduates with an innovative mindset who see dynamic business environments as opportunities, and are trained to make strategic marketing decisions in such environments.

### Modules
- Business Communication
- Business Ethics and Values
- Business Law
- Consumer Behaviour
- Export Practices and Management
- Integrated Marketing Communications
- International Business Issues and Policies
- International Finance
- Introduction to Accounting
- Introduction to Finance
- Introduction to International Business
- Introduction to Management
- Macroeconomics
- Microeconomics
- Organisational Behaviour
- Principles of Marketing
- Project or Entrepreneurship Accelerator
- Project or Business in Context: Case Study
- Quantitative Methods for Business
- Research Methods
- Services Marketing
- Strategic Management
- Transnational Management
- Industrial Training or Industry Immersion

### Electives
- Brand Management
- Contemporary Issues in Marketing
- Cross Cultural Management
- Doing Business in Asia
- Entrepreneurship and Small Business
- Interactive and Digital Marketing
- Intercultural Communication
- International Business Issues and Policies
- International Economic Theory and Policy
- International Human Resource Management
- International Marketing
- International Trade and Multinational Business
- Management Accounting
- Management Information System
- Market Analysis and Decision Making
- Marketing Management
- Organisational Studies
- Production and Operation Management
- Retail Marketing

### MPU:
The Ministry of Education (MOE) requires all students to take Mata Pelajaran Umum (MPU) (i.e. General Studies) which is categorised under U1, U2, U3 and U4 within the duration of their studies. U1 modules are prescribed by MOE whereas U2, U3 and U4 modules are from a list of University Core Modules (UCM) prescribed as per the Programme Guide.

- MPU (U1a)
- MPU (U1b)
- MPU (U2) or Bahasa Kebangsaan A
- MPU (U3)
- MPU (U4)
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Ultimately, this programme will groom graduates with an innovative mindset who see dynamic business environments as opportunities, and are trained to make strategic marketing decisions in such environments.

INTAKE: MARCH & AUGUST

BACHELOR OF BUSINESS
(HONS) INTERNATIONAL
BUSINESS & MARKETING

3-Year Programme

Modules

- MPU (U1a)
- MPU (U1b)
- MPU (U2) or Bahasa Kebangsaan A
- MPU (U3)
- MPU (U4)
- Business Communication
- Business Ethics and Values
- Business Law
- Consumer Behaviour
- Export Practices and Management
- Integrated Marketing Communications
- International Business Issues and Policies
- International Finance
- Introduction to Accounting
- Introduction to Finance
- Introduction to International Business
- Introduction to Management
- Macroeconomics
- Microeconomics
- Organisational Behaviour
- Principles of Marketing
- Project or Entrepreneurship Accelerator
- Quantitative Methods for Business
- Research Methods
- Services Marketing
- Strategic Management
- Transnational Management

Electives

- Brand Management
- Contemporary Issues in Marketing
- Cross Cultural Management
- Doing Business in Asia
- Entrepreneurship and Small Business
- Interactive and Digital Marketing
- Intercultural Communication
- International Economic Theory and Policy
- International Human Resource Management
- International Marketing
- International Trade and Multinational Business
- Management Accounting
- Management Information System
- Market Analysis and Decision Making
- Marketing Management
- Organisational Studies
- Production and Operation Management
- Retail Marketing

MPU:
The Ministry of Education (MOE) requires all students to take Mata Pelajaran Umum (MPU) (i.e. General Studies) which is categorised under U1, U2, U3 and U4 within the duration of their studies. U1 modules are prescribed by MOE whereas U2, U3 and U4 modules are from a list of University Core Modules (UCM) prescribed as per the Programme Guide.